

Achieve Clean laundry detergent sale launched

By Sue Austreng
Staff Writer

At Achieve Services in Blaine, developmentally disabled adults work daily to build skills and careers and gain independence. However, their diligent efforts and infectious, upbeat attitudes can't erase the fact that people with disabilities have one of the highest unemployment rates of any demographic.

Over the past several months, Achieve clients have worked alongside CEO Tom Weaver and his staff to develop a product that could help solve that unemployment problem.

On Jan. 9 that product, Achieve Clean laundry detergent, was ceremonially launched with the delivery of its first order to Mary T., Inc. group homes in Coon Rapids.

"It's pretty cool because all of the profits go to programs for people with disabilities and the first big customer will be group homes for people with disabilities," said Alex Carlson, business development specialist for Achieve Clean.

Weaver described how the development of Achieve Clean came to be.

"We wanted to develop a product that everybody needed and that had to be replenished," he said. "When laundry detergent was suggested, we

thought it was perfect. This detergent will be produced and distributed by Achieve, which will create new jobs and a new source of revenue. And it will need to be replenished, so it will be an ongoing source."

One hundred percent of the proceeds will be invested back into Achieve, helping to fund programs that create jobs for adults with developmental disabilities.

"We want Achieve Clean to help increase disability employment, one load of laundry at a time," said Carlson.

The formula for Achieve Clean, developed by Lubrication Technologies, Inc., is unscented and free of added dyes or petroleum.

"That makes it safe for anyone to use and safe for the environment, too," Carlson said.

The detergent is currently available to purchase at Achieve Services in Blaine (1201-89th Ave. NE, Suite #105) or at AchieveClean.org. The detergent is priced at \$15.99 per one-gallon jug.

The public is invited to a Feb. 11 launch party at Achieve Services. The event begins at 1 p.m. and features laundry demonstrations, refreshments and a live appearance by the Carlson Motorsports team, said Carlson.

For more information call 763-783-4817, email info@achieveclean.org or visit AchieveClean.org.



Tom Weaver describes to Mary Tjosvold the evolution of Achieve Clean laundry detergent as the Jan. 9 ceremonial launch of the environmentally friendly cleaning product was staged. Also pictured here are Achieve clients Jenny Muller, Jack Rasmussen and Jameson Crawford, members of the Achieve Clean production and distribution crew.

Photo by Sue Austreng

About Achieve Services

The mission and purpose of Achieve Services is to provide employment training and business experience for adults with developmental disabilities.

Those activities teach Achieve clients transferable life and vocational skills, enhance self-confidence and self-esteem and foster independence,

said Weaver.

Today the job training program helps more than 180 adults with disabilities build skills and careers and gain independence.

Achieve Services celebrated its 50-year anniversary in June 2014.

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